





AOMORI PREFECTURE IS JAPAN'S BEST-KEPT SECRET.

The northernmost region on the Island of Honshu, this remote and exotic area has remained largely unexplored by Australian travellers. The few English speakers who have discovered Aomori know it affectionately as The Blue Forest, and it is quickly earning a place on many globetrotters' itineraries. The prefecture's stunning natural beauty, cultural attractions and archaeological sites make it a major drawcard all

year round. Aomori remains unspoiled by mass tourism, and traditional industries such as farming, forestry and fishing still dominate. As such it affords adventurous travellers with a truly authentic Japanese experience long missing from the more well-worn tourist trails. A visit is a must for any serious traveller but be quick, it won't stay a secret for long!

Use this brochure as a guide to discover the top ten things in Aomori Prefecture.





















TOP 10 THINGS TO DISCOVER IN AOMORI





By Shinkansen (Bullet Train):

Tokyo Sta. → Shin-Aomori Sta. 3 hrs

By Air:

Tokyo → Aomori 1 hrs 15 mins

Osaka -- Aomori 1 hrs 30 mins

Seoul → Aomori 2 hrs 20 mins

